

“Identifying the Zionist”

1950s old-timey animation. Black-and-white. Simple and shaky graphics. Letters swoop in and a tinny, crackling, old-timey voice with an old Hollywood accent reads aloud, very overdramatically:

NARRATOR

Identifying the Zionist!

We see a 1950s-style office. Middle age white man, smartly dressed, would fit right in with any 1950s blueblood corporation. Sits at his desk while studying important-looking documents. Maybe there's cash on his desk to really rub it in. He's aggressively white, wealthy, male, and powerful. He is, quite clearly, everything progressives hate....or so they think.

NARRATOR

In a tinny, carnival caller-esque voice

The Zionist is everywhere! Know how to spot one!

Rich White Dude gets up and perches on desk, perhaps lighting a cigar for maximum obnoxiousness. He's really rubbing in the Mad Men aesthetic, it's almost nauseating to the point that it's so obviously a parody. But then....

RICH WHITE DUDE (RWD)

The Zionist is easily spotted by three characteristics

Pipe tap

The Zionist will attempt to persuade you that sexual assault is always wrong. Good people know that no such actions occurred on the 7th of October, but, had it occurred, it would have required context to discuss and would surely have been justified. But it never happened. Don't let those pesky Zionists fool you!

RWD perhaps does something with a pocket square or handkerchief. Maybe it's silk or monogrammed or just obviously ridiculous in some way.

RICH WHITE DUDE

A telltale sign that gives away a Zionist is an ugly commitment to the protection of women, LGBT individuals, and all religious and ethnic groups. Decent folk know that Hamas' attractive brand of civil repression, legalized spousal rape, and brutal execution of all gay people and those with different religious beliefs is the only civilized way to run a society, take it from me. Hamas keeps all those Zionists' pride parade nonsense away. Don't let those wily Zionists deceive you!

RWD admires himself in mirror or adjusts his insanely luxurious attire in some annoyingly miniscule way. He loves himself, not going to stop.

RICH WHITE DUDE

Perhaps the most despicable quality of the Zionist is an aversion to the proper storage of arms and ammunition. The best people understand that machine guns, rocket launchers, and grenades ought to be kept securely in schools, mosques, and hospitals, preferably ones affiliated with the United Nations to ensure maximum oversight and caretaking.

RWD approaches camera and looks somber but reassuring—he is here to instruct us on the ways of life, and he is determined to impart his wisdom. He insists that we are grateful for his lessons and expects us to express that anticipated gratitude. He is used to being thanked for his wisdom and condescension, and he relishes in it.

RICH WHITE DUDE

Keep your wits about you. Evil-doers want you to believe that rape is wrong, gay people shouldn't be thrown off buildings, and kindergarteners should be kept separate from machine guns. We must not let this twisted Zionist logic prevail!

More old-timey music, then SUDDEN BLACK in the middle of a sound

Normal modern type says:

Sound crazy? We think so too.

Which side are you on?

The “you” tints then fills to blood red. It’s accusatory. We’re throwing their cherished beliefs right back in their faces.

Finally, views are asked to help

#FreeGazaFrom Hamas

If we want to go further, let’s color “Hamas” the way we did “you,” make it bloody and draw what should be a very uncomfortable parallel.